ALLVISION



ALLVISION

1 V Expres

LOCATION SHEETS

GTA – VANCOUVER – MONTRÉAL

ALLVISION

LOCATION SHEETS



TORONTO CMA

ADT101



Hwy 401 E/O Thickson Road SS **14'H x 48'W • Facing EAST** 1056 x 288 (pixels)

Latitude: 43.872485 Longitude: -78.888273

102,494

Daily Impressions

ADT101 & ADT102 are located on one of the busiest parts of The King's Highway, Highway 401.

It's the primary route across Southern, Central and Eastern Ontario and considered a vital economic corridor.

Highway 401 is used by millions of motorists to travel across the province and with this Allvision board in your campaign, you can capture the attention of all those who drive it.





ADT102





Hwy 401 E/O Thickson Road SS **14'H x 48'W • Facing WEST** 1056 x 288 (pixels)

Latitude: 43.872485 Longitude: -78.888273

102,494

Daily Impressions

ADT101 & ADT102 are located on one of the busiest parts of The King's Highway, Highway 401.

It's the primary route across Southern, Central and Eastern Ontario and considered a vital economic corridor.

Highway 401 is used by millions of motorists to travel across the province and with this Allvision board in your campaign, you can capture the attention of all those who drive it.



ADT103

Hwy 407 875m E/O Yonge St SS **14'H x 48'W • Facing EAST** 1056 x 288 (pixels)



Latitude: 43.837230 Longitude: -79.418236

82,000

Daily Impressions

Exclusive location on the award-winning highway 407 ETR (Express Toll Route) the world's first electronically operated toll highway spanning the entire Greater Toronto Area.

Considered a luxury by affluent commuters who choose to avoid the congestion of other major highways to and from their places of work and home.

Capture the attention of this sophisticated audience with eye-catching creative and expand your reach.





ADT104

Hwy 407 875m E/O Yonge St SS **14'H x 48'W • Facing WEST** 1056 x 288 (pixels)



Latitude: 43.837230 Longitude: -79.418236

82,000 Daily Impressions Exclusive location on the award-winning highway 407 ETR (Express Toll Route) the world's first electronically operated toll highway spanning the entire Greater Toronto Area.

Considered a luxury by affluent commuters who choose to avoid the congestion of other major highways to and from their places of work and home.

Capture the attention of this sophisticated audience with eye-catching creative and expand your reach.





ADT105



ALLVISION

Hwy 401 314m W/O Islington Ave SS **14'H x 48'W • Facing EAST** 1056 x 288 (pixels)

Latitude: 43.706299 Longitude: -79.555299

306,841

Daily Impressions

Adding to our impressive Etobicoke digital network are ADT105 & ADT106, two sides of a digital bulletin that stands out in our inventory.

This fantastic board is uniquely positioned at Highway 401 and Islington Ave, directly off of the heavily travelled meeting point of Highway 401 and Highway 409, ensuring that your eye-catching creative will be seen by thousands of commuters.

With the highest daily circulation in the Toronto CMA, these striking digital screens are an absolute must-have for your next campaign!



ADT106

Hwy 401 314m W/O Islington Ave SS **14'H x 48'W • Facing WEST** 1056 x 288 (pixels)



ALLVISION

Latitude: 43.706299 Longitude: -79.555299

283,258

Daily Impressions

Adding to our impressive Etobicoke digital network are ADT105 & ADT106, two sides of a digital bulletin that stands out in our inventory.

This fantastic board is uniquely positioned at Highway 401 and Islington Ave, directly off of the heavily travelled meeting point of Highway 401 and Highway 409, ensuring that your eye-catching creative will be seen by thousands of commuters.

With the highest daily circulation in the Toronto CMA, these striking digital screens are an absolute must-have for your next campaign!



ADT107

Hwy 401 @ Yorkdale Mall E/O Keele St, SS **14'H x 48'W • Facing EAST** 1056 x 288 (pixels)



ALLVISION

Latitude: 43.724347 Longitude: -79.472403

281,083

Daily Impressions

A campaign wouldn't be complete without this extraordinary double-sided highway digital board!

It is positioned at Highway 401 and Keele St., and is among our most-seen boards.

ADT107 & ADT108 sit on the south side of highway 401, hitting heavy traffic flowing to and from Yorkdale Shopping Centre – one of the largest premier shopping malls in the country with the highest sales per unit area of any mall in Canada.



ADT108

Hwy 401 @ Yorkdale Mall E/O Keele St, SS

le Leaf Dr

Caledonia Park

14'H x 48'W • Facing WEST 1056 x 288 (pixels)

40

LA



ALLVISION

ADT109

Hwy 427 & Hwy 409 N/O Pearson Airport, WS **14'H x 48'W • Facing NORTH** 1056 x 288 (pixels)





ADT110

Hwy 427 & Hwy 409 N/O Pearson Airport, WS **14'H x 48'W • Facing SOUTH** 1056 x 288 (pixels)



ALLVISION

ADT111

Hwy 407 1.22km S/O Hwy 401 ES **14'H x 48'W • Facing NORTH** 1056 x 288 (pixels)



43.579576 **Longitude:** -79.800704

Latitude:

108,300

Daily Impressions

ADT111 & ADT112 are two faces of a bold structure that greets commuters as they travel across the GTA on this 400 Series Highway.

This towering digital billboard reaches a wide range of audiences, ensuring long term presence and tremendous visibility for your brand.

The screens are strategically located on Highway 407 south of Highway 401, just south of the popular Toronto Premium Outlet mall in Halton Hills. It captures traffic heading to and from the city of Mississauga and the rapidly expanding town of Milton.



ALLVISION

ADT112



14'H x 48'W • Facing SOUTH 1056 x 288 (pixels)



Latitude: 43.579576 Longitude: -79.800704

108,300

Daily Impressions

ADT111 & ADT112 are two faces of a bold structure that greets commuters as they travel across the GTA on this 400 Series Highway.

This towering digital billboard reaches a wide range of audiences, ensuring long term presence and tremendous visibility for your brand.

The screens are strategically located on Highway 407 south of Highway 401, just south of the popular Toronto Premium Outlet mall in Halton Hills. It captures traffic heading to and from the city of Mississauga and the rapidly expanding town of Milton.





ADT133



ALLVISION

Hwy 403 W/O Creditview Rd **14'H x 48'W • Facing EAST** 1056 x 288 (pixels)

Latitude: 43.569329 Longitude: -79.676945

154,391

Daily Impressions

The Ontario 403 Highway is one of the biggest and busiest roadways in the country. Allvision is incredibly proud to offer a premier 14' x 48' billboard that positions our advertisers at the crux of this superhighway.

This portion of the 403 has a total of 8 lanes, complete with two High Occupancy lanes to move commuters from Hamilton/Burlington/Oakville to Mississauga and the Greater Toronto Area.

ADT133 & ADT134 tower above all who take this route, with each face making well over 125,000 impressions a day.



ADT134

Hwy 403 W/O Creditview Rd 14'H x 48'W • Facing WEST 1056 x 288 (pixels)

.....

9

of Toronto

Mississauga

COOKSVILLE



ERIN MILLS

ALLVISION

ADT135

Hwy 401 E/O Kennedy Rd **14'H x 48'W • Facing EAST** 1056 x 288 (pixels)



ADT136

Hwy 401 E/O Kennedy Rd **14'H x 48'W • Facing WEST** 1056 x 288 (pixels)





Latitude: 43.775555 Longitude: -79.279343

239,250

Daily Impressions

Located just a few kilometers East of the Don Valley Parkway, the Kennedy and 401 Superboard continues to augment the cross market coverage Allvision has created with its Highway Network.

With limited inventory on Canada's busiest highway, this high impression board is within close proximity of Scarborough Town Centre and compliments the Highway Network coverage from Oshawa in the east to Mississauga in the West.

With daily impression counts above 200,000, this Superboard location is a must have in a Highway Network buy.



ADT139





14'H x 48'W • Facing EAST 1056 x 288 (pixels)

Latitude: 43.7962979 Longitude: -79.4870150

100,000

Daily Impressions

Vaughan is the 5th largest city in the Greater Toronto Area and an Entertainment, Shopping and Cultural gem.

It is home to Canada's Wonderland, Vaughan Mills and the McMichael Canadian Art Collection. Vaughan boasts a robust economy and is a sought after city by both businesses and residents.

With communities like Kleinburg, Woodbridge, Thornhill and Maple, Vaughan has emerged as a destination city to work, live, shop and play.





ADT140

Hwy 407 E/O Keele St. **14'H x 48'W • Facing WEST** 1056 x 288 (pixels)





Latitude: 43.7962979 Longitude: -79.4870150

100,000

Daily Impressions

Vaughan is the 5th largest city in the Greater Toronto Area and an Entertainment, Shopping and Cultural gem.

It is home to Canada's Wonderland, Vaughan Mills and the McMichael Canadian Art Collection. Vaughan boasts a robust economy and is a sought after city by both businesses and residents.

With communities like Kleinburg, Woodbridge, Thornhill and Maple, Vaughan has emerged as a destination city to work, live, shop and play.





LOCATION SHEETS



ADT113

Britannia Rd W S/O Queen St **8'H x 29'W • Facing EAST** 644 x 196 (pixels)

Burger Factory

CA.



ALLVISION

ADT114

Britannia Rd W S/O Queen St **8'H x 29'W • Facing WEST** 644 x 196 (pixels)



ADT115

Eglinton Ave W S/O Creditview Rd 8'H x 29'W • Facing EAST 644 x 196 (pixels)

> River Grove **Community Centre**

Burger Factory

Hazel McCal Senior PS

Streetsville Public Cemetery

CA.



ALLVISION

ADT116

Eglinton Ave W S/O Creditview Rd **8'H x 29'W • Facing WEST** 644 x 196 (pixels)





Lisgar GO

ALLVISION

ADT118

Winston Churchill S/O Hwy 401 **8'H x 29'W • Facing SOUTH** 644 x 196 (pixels)



ADT119

Cawthra Rd S/O Dundas St **8'H x 29'W • Facing NORTH** 644 x 196 (pixels)



ADT120

Cawthra Rd S/O Dundas St **8'H x 29'W • Facing SOUTH** 644 x 196 (pixels)



ADT121

MISSISSauga ssissauga 💬 on Square 🖓

ALLVISION

Hurontario St 600M N/O Dundas St W **8'H x 29'W • Facing NORTH** 644 x 196 (pixels)

Latitude: 43.584503 Longitude: -79.622351

33,204

Daily Impressions

ADT121 & ADT122 are two eye-catching boards located on what may be the busiest rush hour artery to and from the QEW and the 403, Hurontario St.

The boards are close to a very large T&T supermarket, as well Mississauga Square, and of course the Toronto International Airport!



ADT122

ADT121 & ADT122 are two eye-catching Latitude: boards located on what may be the 43.584503 busiest rush hour artery to and from the QEW and the 403, Hurontario St. Longitude: The boards are close to a very large T&T A lat -79.622351 supermarket, as well Mississauga Square, and of course the Toronto International Airport! 33,204 Smooth. Velvety. **New Tims Cold Brew** Coffee. **Daily Impressions** Udupi Madras Cafe 👊 Cliff Rd N Stonebrook Park Kariya Park Esso 🕒 ssissauga 💬 Al Quds Markets D Shell PAT Supermarket ServiceOntario 😐 FAIRVIEW Dairy Queen Grill & Chill Panchvati Supermarket (PATEL BROTHERS) The Alley Cooksville GO CAI Nejmah Fine Foods ((Dollarama C ThirsTEA Confederat Dragon Dr BarBQ Tonite Cooksville Park akery **ALLVISION** Food Basics Cor Dr. Martin FreshCo Hurontario

Hurontario St 600M N/O Dundas St W **8'H x 29'W • Facing SOUTH** 644 x 196 (pixels)

ADT123

Burnhamthorpe Rd S/O Central Pkwy W 8'H x 29'W • Facing EAST 644 x 196 (pixels)



ALLVISION

43.566571 Longitude:

ADT123 & ADT124 are a pair of excellent digital faces that are located right on Burnhamthorpe Rd, just West of Central Parkway W.

The faces are next to the Erindale GO station and just down the road from Golden Square Centre.

This East-facing board captures traffic travelling Westbound toward highway 403.



ADT124

Burnhamthorpe Rd S/O Central Pkwy W **8'H x 29'W • Facing WEST** 644 x 196 (pixels)



ADT125

Dixie Rd S/O Dundas St E **8'H x 29'W • Facing NORTH** 644 x 196 (pixels)





ADT126

Dixie Rd S/O Dundas St E **8'H x 29'W • Facing SOUTH** 644 x 196 (pixels)



ADT127

MISSISSaUGa

Mavis Rd 625M S/O Central Pkwy **8'H x 29'W • Facing SOUTH** 644 x 196 (pixels)

Latitude: 43.571054 Longitude: -79.640075

24,759

Daily Impressions

ADT127 & ADT128 can be found on Mavis Rd and Central Parkway, down the road from stores such as Home Depot, Real Canadian Superstore and several auto dealerships and autobody shops.

This South-facing board captures Southbound traffic coming off the 403.




ADT128

Mavis Rd 625M S/O Central Pkwy **8'H x 29'W • Facing NORTH** 644 x 196 (pixels)



ADT129

Derry Road W/O Argentia Rd **8'H x 29'W • Facing EAST** 644 x 196 (pixels)



ADT130

Derry Road W/O Argentia Rd **8'H x 29'W • Facing WEST** 644 x 196 (pixels)

Amazon Fulfill





ADT131

Dundas St W/O Cawthra Rd **8'H x 29'W • Facing EAST** 644 x 196 (pixels)



ADT132





Dundas St W/O Cawthra Rd **8'H x 29'W • Facing WEST** 644 x 196 (pixels)

ADT137

Erin Mills Parkway S/O Mississauga Road **8'H x 29'W • Facing NORTH** 644 x 196 (pixels)



ALLVISION

Latitude: 43.5937 Longitude: -79.7397

44,407

Daily Impressions

ADT137 & ADT138 are located just south of highway 401 in Mississauga, the second largest city in the Greater Toronto Area.

Poised above a 6-lane major commuter parkway with excellent sight lines, this large format digital board connects HWY 407/401 to downtown Mississauga and Toronto.

With approximately 40,000 daily impressions per face, Allvision continues to lead the Mississauga market with large format digital out-of home.



ADT138



ALLVISION

Erin Mills Parkway S/O Mississauga Road **8'H x 29'W • Facing SOUTH** 644 x 196 (pixels)

Latitude: 43.5937 Longitude: -79.7397

37,008

Daily Impressions

ADT137 & ADT138 are located just south of highway 401 in Mississauga, the second largest city in the Greater Toronto Area.

Poised above a 6-lane major commuter parkway with excellent sight lines, this large format digital board connects HWY 407/401 to downtown Mississauga and Toronto.

With approximately 40,000 daily impressions per face, Allvision continues to lead the Mississauga market with large format digital out-of home.





LOCATION SHEETS

MONTRÉAL CMA

MONTRÉAL

ADM201

Aut 15 (Champlain Br) 258m AED Wellington CN

Arthur Therrien Park

14'H x 48'W • Facing NORTH 1056 x 288 (pixels)

SAQ Sélection

🕲 Wazo Furniture Montreal

Lacoursière



ALLVISION

MONTRÉAL

ADM202

Aut 15 (Champlain Br) 258m AED Wellington CN

Arthur Therrien Park

14'H x 48'W • Facing SOUTH 1056 x 288 (pixels)

😂 Wazo Furniture Montreal

Lacoursière



ALLVISION

MONTRÉAL

ADM203

Aut 15 756m and Aut 30 CO, Delson

10'H x 35'W • Facing NORTH 660 x 180 (pixels)



ADM2O3 is a premium digital billboard within the Montreal CMA, strategically located on Highway 15, one of the main arteries that connect commuters to Highway 30.

This digital screen is an excellent way to advertise your business, build brand awareness and reach consumers that reside in Delson, Saint-Constant, Candiac, Saint-Philippe and Saint-Mathieu.







LOCATION SHEETS

VANCOUVER CMA

VANCOUVER

ADV301

Lougheed Hwy 170M E/O Oxford St SS

10'H x 35'W • Facing EAST 660 x 180 (pixels)

1 McDonald



Rd

Hawthome Ave

Riverside

ALLVISION

ADV302

Lougheed Hwy 170M E/O Oxford St SS

10'H x 35'W • Facing WEST 660 x 180 (pixels)

The Home Depot

1 McDonald



Rd

home Ave

Riverside



VANCOUVER

ADV303

Mary Hill Bypass 350M S/O Lougheed Hwy WS **10'H x 35'W • Facing NORTH** 660 x 180 (pixels)





Latitude: 49.248246 Longitude: -122.740028

29,520

Daily Impressions

ADV303 & ADV304 are a pair of 10' x 35' digital bulletins with clear sightlines, visible to traffic heading south from Coquitlam and Port Coquitlam en route to New Westminster or other southern communities.

The area also boasts a number of large retailers, such as Costco and Real Canadian Superstore, as well as many golf courses.



ADV304

ALLVISION

Mary Hill Bypass 409M S/O Lougheed Hwy ES **10'H x 35'W • Facing SOUTH** 660 x 180 (pixels)



Latitude: 49.247596 Longitude: -122.740176

29,520

Daily Impressions

ADV303 & ADV304 are a pair of 10' x 35' digital bulletins with clear sightlines, visible to traffic heading south from Coquitlam and Port Coquitlam en route to New Westminster or other southern communities.

The area also boasts a number of large retailers, such as Costco and Real Canadian Superstore, as well as many golf courses.

